

Calpont Appoints Bob Wilkinson as Vice President of Engineering

Telecommunications Industry Software Development Visionary Joins Calpont to Push the Boundaries of Network Analytics with InfiniDB

Frisco, TX – June 12, 2012 – <u>Calpont Corporation</u>, a leading provider of high-performance analytic database software today announced that Bob Wilkinson has joined the company as vice president of engineering. Mr. Wilkinson brings 16 years of software product development experience to Calpont and will be responsible for the design, development, and support for Calpont products. He will work alongside of VP and Chief Technology Officer, Jim Tommaney, sharing the technical agenda for the company and collaborating across major company initiatives. Mr. Wilkinson will report to CEO, Jeff Vogel.

"Bob joining Calpont goes to the heart of our vision and anchors our view that the future of analytics will transform online business models. Bob has proven experience in defining products and leading software development teams in delivering multi-million dollar products. We are excited to have him join our talented team where his credibility and experience in the communications industry combined with InfiniDB's high-performance analytic database will position us at the forefront of the online analytics market," commented Jeff Vogel, CEO of Calpont.

Calpont InfiniDB is a high-availability, column-oriented data platform specifically designed for large scale BI, analytics and Big Data environments, and uses widely adopted MySQL as a front end. It continues to gain share in its target markets including a growing number of media, wireless, and web analytics companies that require a high performing and scalable analytic data platform. Many of these companies are strategically focused on embedding and bundling InfiniDB to enable next generation online data-centric business models and applications such as advertising, digital content and marketing attribution systems.

"I have seen firsthand the impact that InfiniDB can have on creating new business models and revenue opportunities for companies," said Bob Wilkinson, vice president of engineering at Calpont. "Looking at the competitive landscape and having taken a deep-dive into the InfiniDB product, there are immediate areas where we envision tremendous growth. I truly believe that joining the talented Calpont team will yield new capabilities that can disrupt the online analytics industry."

Mr. Wilkinson brings deep knowledge and strong relationships to his role at Calpont. Most recently, he served as VP and Chief Technical Officer for Tektronix Communications, the market leader in service assurance and customer experience management solutions. At Tektronix Communications he spearheaded and championed analytics as a strategic initiative, building an infrastructure to revolutionize Customer Experience Management (CEM) for telecommunications carrier customers worldwide. During his tenure at Tektronix Communications, he also grew a world-class global development organization and was instrumental in driving strategy, innovation, and mergers and acquisitions.

Mr. Wilkinson has been a trusted advisor to high level business and technical executives at major international companies while also being an accomplished software engineer. This includes being a coauthor of six patents in mobile networks, mobile video and streaming, intelligent and scalable network

monitoring using highly distributed systems with multi-threaded architecture. He holds a MS in Computer Science and BS in Computer Engineering from Texas A&M University.

To find out more about Calpont and try InfiniDB for your Big Data analytic needs, visit www.calpont.com.

About Calpont

Calpont is the provider of InfiniDB – the simple, scalable platform for Big Data analytics. InfiniDB is an MPP, column-oriented data technology designed from inception for massive scale, high performance analytics and ad-hoc data discovery. Known for rapid implementation, unmatched simplicity and extraordinary value, InfiniDB is a proven solution for software, online digital media, telecom, and other data intensive businesses. InfiniDB's unique two-tier architecture optimizes query processing to all CPUs and accesses only the data required for analysis. Complex analyses that used to take hours now take minutes or seconds, consistently. Unlike MapReduce, NoSQL and row RDBMS offerings, InfiniDB is ready for large scale analytic workloads out-of-box - requiring no indexes, materialized views, manual tuning or manual partitioning. For more information, please visit www.calpont.com, join our community at www.infinidb.org, or follow us at www.twitter.com/calpont.

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